

FOR IMMEDIATE RELEASE

Contact: Barbara Blackwell
NeuStar, Inc.
Phone: 571-434-5754
Barbara.Blackwell@neustar.biz

**NeuStar® Partners With Cyveillance® To
Review Kids.us Content**

Online Monitoring Experts to Help Ensure Child-friendly Web Environment

Washington, DC, May 20, 2003 - NeuStar, Inc., today announced that it has selected Cyveillance, a leading provider of 100 percent Relevant eBusiness Intelligence™, to monitor and review content for kids.us, the first-of-its-kind, child-friendly Internet space for kids under 13. kids.us will feature advanced technical, policy and operational mechanisms that will keep young people informed, entertained and protected online.

NeuStar and Cyveillance will use a combination of advanced technology and human intervention to monitor kids.us websites to ensure that content is suitable for children as they “play, learn and surf” on the Web. With more than six years of online monitoring experience, Cyveillance provides eBusiness Intelligence services to 19 of the Fortune 50 companies.

“We take pride in being selected as a partner of NeuStar to support the creation of such an innovative, secure and child-friendly Web space,” stated Panos Anastassiadis, Chairman & CEO of Cyveillance. “Cyveillance will leverage its eBusiness Intelligence capabilities to provide awareness and compliance with the content policy for kids.us.”

“Through a comprehensive selection process, Cyveillance’s technology and experience undoubtedly provided the best content management service and value for kids.us, the world’s first trusted online forum for children under 13,” said Jeffrey E. Ganek, Chairman and CEO of NeuStar. “NeuStar will work with Cyveillance to leverage their proven expertise to ensure suitable content consistent with the kids.us Content Policy.”

The Cyveillance content review service, managed by NeuStar, will be available through NeuStar’s content management website, which will be live at the close of the Sunrise period.

-more-

Page Two
NeuStar, Inc.

The rollout of kids.us will begin in June 2003 with a Sunrise period. NeuStar encourages all organizations wishing to protect their trademarks or service marks in the kids.us domain to visit www.kids.us to learn more about the Sunrise process. General registration in the kids.us domain is slated to begin in early September 2003, and will be open to all consumers, businesses, government agencies and organizations in the United States on a “first come, first-served” basis. A complete launch schedule, comprehensive policies and procedures, and a list of accredited registrars (the retail channel) for kids.us will be available soon.

Public announcements will be made and frequent updates will be posted to www.kids.us regarding the upcoming rollout of kids.us.

About Cyveillance

Cyveillance, the leading provider of 100% Relevant eBusiness Intelligence™, provides Global 2000 organizations with high-impact, actionable intelligence drawn from—and delivered securely over—the Internet. Cyveillance configures its proprietary technology with client-specific parameters to locate and categorize unstructured content, transforming the Internet into a critical resource for increasing revenue, improving operational efficiencies and mitigating mission-critical risk. The company lists 19 of the Fortune 50 as customers. For more information, please call 888.243.0097 or visit www.cyveillance.com.

About kids.us

NeuStar is built on a foundation of trust and neutrality established over years of securely and successfully managing critical registry and infrastructure services for the telecommunications and Internet industries. Last year, with nearly unanimous support, the United States Congress passed and President George W. Bush signed into law the “Dot Kids Implementation and Efficiency Act of 2002.” As the registry operator of .US, “America’s Internet Address,” NeuStar will develop, implement and operate the kids.us Internet address, a child-friendly Internet space for kids under 13 to play, learn, and surf on the Web. Launching in September 2003, the kids.us Internet address will be open to all consumers, businesses, educators, government agencies and organizations in the United States or with a U.S. presence to register Internet addresses and establish websites. Visit www.kids.us for more information and updates on the world’s first child-friendly Internet space. For more information on NeuStar and its services, visit www.neustar.biz.

###