

THE ABC TELEVISION NETWORK BECOMES FIRST BROADCAST NETWORK TO PARTNER WITH *KIDS.US*

[ABCKids.kids.us](http://www.ABCKids.kids.us) Premieres with Top-Quality ABC Kids Fare

Burbank, April 1, 2004. . . The ABC Television Network today announced that it will become the first broadcast network to contribute to the www.kids.us domain, which was founded by .us registry operator NeuStar, Inc. to establish a conforming environment for children using the Internet. The new partnership site, at www.ABCKids.kids.us, premieres April 1.

“ABC is pleased to extend its leadership in providing appropriate television programming and web content for children by supporting www.kids.us. We appreciate the leadership of Congressman John Shimkus and thank all those involved in the development of this new site,” said Alex Wallau, president of the ABC Television Network. “Young people linking to www.ABCKids.kids.us will now have additional access to top-quality Internet fare that represents an extension of ABC’s popular Saturday morning kids’ lineup.”

[ABCKids.kids.us](http://www.ABCKids.kids.us) will feature games and activities that revolve around and integrate information from some of the most popular shows on ABC Kids Saturday morning lineup, including “Disney’s Recess,” “Disney’s Fillmore!,” “Disney’s Kim Possible,” “Disney’s Lilo & Stitch: The Series,” “That’s So Raven,” “Lizzie McGuire” and “The Proud Family,” among others. Some of the exciting games that kids can enjoy on this new site include:

“Fillmore! Mystery Game” -- A locker in the hallowed halls of X Middle School has been broken into! Now something’s missing. It’s up to you to solve the case and kick out the jams for justice! Your first step in solving the mystery lies with a ransom note. Follow the path of clues from there and defeat the mysterious series of challenges to recover the missing item and reveal its identity.

“Fillmore! Photo Lab” -- Score the inside scoop with Fillmore’s Photo Lab and find out what a Middle School crime-fighter’s life is like. Click a picture and hear your favorite Fillmore! character fill you in.

“Mikey’s Crazy Cafeteria” -- It’s called fast food for a reason! Help Mikey from “Disney’s Recess” fill lunchtime orders. Match the right toppings with the right food and score some delicious points.

“Recess Concrete Jumble” -- Get the “Recess” kids back to class in time! Your favorite characters need your help to get them in their seats before the bell rings. Match the shapes of the heads to the shadows in the window. But hurry, or Miss Finster will take away your recess!

“Kim Possible Card Clash” -- Are you ready to take on “Kim Possible’s” super villains in an ultimate game of Card Clash? Whom will you play against -- the evil Drakken or the villainous Shego? Choose your opponent wisely, then battle it out with a deck of cards.

“Lilo & Stitch Experiments” – Go into Jumba’s Experiment Files and learn all about Stitch’s 625 cousins from “Disney’s Lilo & Stitch: The Series.” These aliens can definitely cause trouble!

“Lizzie McGuire Tile Style” – Match Lizzie’s stylin’ tiles before time runs out!

On December 4, 2002, President George W. Bush signed into law the Dot Kids Implementation and Efficiency Act, creating a *kids.us* domain to serve as a “safe haven” for children using the Internet. NeuStar, the operator of the .us registry, is responsible for managing the content of www.kids.us to ensure a safe and age appropriate online experience for children.

The www.kids.us Internet address is open to all consumers, businesses, educators, government agencies and organizations in the United States or with a U.S. presence to register Internet addresses and establish websites. To date, several other organizations have created content-specific sites that reside on this domain, including The Smithsonian Institution and the National Weather Service.

For the past two seasons, ABC Kids has successfully served as a showcase for the best programs from The Walt Disney Company’s various kids platforms. This season, this strategy has brought new viewers to ABC, while exposing many new series to a wider audience.

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